

Quek Swee Kuan

Assistant Managing Director

Economic Development Board



Mr Quek joined the Singapore Economic Development Board (EDB) as Assistant Managing Director on 1st April 2009. He oversees EDB's initiatives in New Businesses, Cluster Development, Marketing and Communication.

Prior to this, Mr Quek oversaw the Singapore Tourism Board's international marketing efforts as the Board's Deputy Chief Executive (International) from February 2007 and was instrumental in the active promotion of Singapore as an attractive and compelling destination for leisure, business, education and healthcare services.

Nevertheless, Mr Quek is no stranger to EDB, having held several key leadership positions in EDB from 1994 through 2007. These include Director for Infocomms and Media (ICM), Director for North American Operations and Chief Information Officer.

As Director for ICM, Mr Quek spearheaded EDB's interactive digital media and broadband industry development initiatives. He sat on the Board of Media Development Authority and was the Deputy Executive Director of the Interactive Digital Media Program Office under the National Research Foundation.

Mr Quek was also Director for EDB's operations in North America from 2001 through 2005, overseeing the investment promotion efforts carried out by EDB's 7 offices located in North America. During his stint in EDB's San Francisco office from 1995 through 2000, he sat on the Board of several start-ups and served as Limited Partner of a few Silicon Valley and Boston-based Venture Capital funds.

Mr Quek is married with two children. He enjoys working out at the gym and spending time with his family.