



TREK 2000 INTERNATIONAL LTD (Registration Number 199905744N)

NEWS RELEASE

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TREK ACHIEVES ANOTHER WORLD'S FIRST WITH ITS NEW FLUCARD™ INVENTION

- **The FluCard™ enables wireless transfer of digital images through equipment with SD hosts slots**
- **It is an invention that arrived years ahead of its time.**
- **Trek's FluCard™ is the first "insert-and-play" invention of its kind.**
- **A powerful and scalable invention that is user friendly, the FluCard™ will bring a new lifestyle to the world**
- **Toshiba is partnering with Trek to distribute the FluCard™ and it will also be working with Trek to mutually enhance their R&D efforts.**

SINGAPORE, 20 January 2009 – Mainboard listed engineering solutions provider and the inventor of the ThumbDrive®, Trek 2000 International Limited ("Trek" or the "Company") today unveiled its latest invention – the FluCard™.

The FluCard™, which assumes the form factor of the SD card, is an intelligent, wirelessly-enabled "insert-and-play" device that has the capability of transforming digital photographic equipment, video cameras and any other electronic devices with SD host slots into a multitude of applications. Being the world's first wirelessly-enabled "insert-and-play" device, one of the key technological features of the FluCard™ is its formidable Menu Option software. This software enables the FluCard™ to operate with ease across all SDIOs and SD cards host interface devices. For more information on the FluCard™, please refer to the attached fact sheet.

Commenting on Trek's FluCard™, Mr. Henn Tan, Executive Chairman and CEO of Trek says: "The FluCard™ is another first that Trek is bringing to the world. Its ability to function in any electronic devices with SD host slots makes it extremely powerful as users can immediately convert their existing equipment into one with the ability to capture, share and store images. The FluCard readily breaks through geographical barriers, enabling users in different locations to share images with each other as well as a community of users."

Presently, to share information among users, one has to rely on the computers and the internet. With the arrival of the FluCard™, information can be transferred wirelessly on a peer-to-peer basis or among a community of FluCard users through their equipment, which can either be photographic equipment, digital photo-frames, televisions, computers or laptops and many others so long as their equipment have SDIOs and or SD Card host slots through which the FluCard™ can be inserted to operate.

Recognizing the potentials of the FluCard™, Toshiba, a significant shareholder in Trek was extremely excited about this new invention and to reiterate its commitment and support, it has also announced that:

1. Toshiba will appoint Trek as our OEM manufacturer for the Flu Card.
2. Toshiba will be working closely with Trek to mutually support each other in our product development efforts.
3. Toshiba will lead the formation of a consortium to support the distribution of the Flu Card and oversee the intellectual property protection over this new invention. The consortium members will comprise the world's leading photographic equipment manufacturers from Japan and their names will be announced in due course.

Present at the announcement today, Mr Hiroto Nakai, a senior manager from Toshiba says: "We are very excited with the Flu Card and we see tremendous opportunities in the potentials of this new inventions. The FluCard is the answer that digital technology is searching for and it is a technology that is years ahead of its time. The photographic industry will certainly benefit from the FluCard and we are currently exploring ways through which Trek and Toshiba can work together. The FluCard is another successful invention with Singapore roots and we are confident that it will find its rightful place in the world within a very short period of time."

Trek and Toshiba will be officially launching the FluCard™ in Japan in February 2010. At this event, another new invention complementary to the FluCard™ – the i-Ball, a device that enables remote audio and video recording on the move will also be unveiled. Trek and Toshiba are also in communication with various Japanese digital photographic equipment manufacturers to bring the FluCard™ onto another platform of growth.

The FluCard™ is a new technological wave that will release abundant opportunities for both businesses and consumers. The first batch of sales should commence from 2nd quarter 2010.

“This new invention will bring many conveniences for digital image sharing and in the process remove many barriers that users experience in this particular area,” says Mr Henn Tan, “more importantly, the FluCard™ is a new wave of technology that is poised to bring in a new lifestyle to the world and redefine the meaning of communication, in particular, digital imaging communication.”

The FluCard™ is expected to contribute positively to the financial performance of Trek from the 2010 financial year.

About Trek 2000 International Ltd

Trek 2000 International Ltd, an industry leader, innovator, original inventor and patent owner of the ThumDrive® (i.e. USB Flash Drive) offers state-of-the-art design solutions ranging from Mobile Media Solutions, Wireless, Anti-piracy, Compression and Encryption to sophisticated Enterprise Solutions all catering to the fast changing digital industry. Trek with its library of granted patents is represented all over the world and has offices in the U.S., Malaysia, Thailand, India, Hong Kong, Singapore, the Netherlands, China, the Philippines, Vietnam, Cambodia and Japan to serve the rapidly expanding markets across all regions. A public listed company whose shares are quoted on the Singapore Stock Exchange (SGX:Trek), Trek 2000 International Ltd was named by Forbes Global as one of the Best Small Companies in the World of 2000 and 2002. Trek 2000 International Ltd was also ranked as the Best Managed small Company in Singapore by AsiaMoney (of Euromoney). Trek also received the INVENT Singapore AWARD 2008.

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For more information, visit our website at <http://www.trek2000.com.sg> , <http://www.thumbdrive.com> and <http://www.flu-card.com>.

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