



**DHL and the National University of Singapore launch S\$3m Sustainable Supply Chain Centre for the Asia Pacific region**  
**The centre in Singapore will develop sustainable solutions for the logistics industry**

**Singapore, 1 July 2010:** DHL, the world's leading logistics company, and The Logistics Institute - Asia Pacific (TLI – Asia Pacific) of the National University of Singapore (NUS), today announced the establishment of the S\$3 million Sustainable Supply Chain Centre of Asia Pacific (SSCCAP). A first for the region, the initiative will be a best practice hub and intellectual property engine to drive sustainable supply chain development in the Asia Pacific region.

Building on DHL's global GoGreen environmental protection program, its own sustainable supply chain expertise and its global GoGreen customer solutions, the Centre will create practical business tools for the industry to establish benchmarks in areas of sustainable logistics solutions, involving research and education.

Paul Graham, CEO, DHL Supply Chain Asia Pacific, commented: "Given the projections for supply chain logistics growth in the region, there is a need for an Asian focus on sustainability. The SSCCAP will meet that need by leveraging DHL's sustainability best practices at its foundation. As a leading logistics company, DHL sets industry standards with its Group-wide GoGreen climate protection program, which aims to improve the company's carbon efficiency. Through high-level research, surveys, conferences and forums, the Centre will create new tools, best practices and know-how that will put the region at the leading edge of innovative sustainability practices."

Opening in July 2010, the SSCCAP will be hosted at TLI – Asia Pacific at the National University of Singapore. TLI – Asia Pacific has a strong reputation in the industry and has established solid industry and customer links. Partnering the Georgia Institute of Technology in the US, TLI – Asia Pacific already offers a best-in-class Logistics Double



Masters and Masters in Supply Chain Management program. Whilst initially co-funded, the SSCCAP will be self-sustaining in the long term through the provision of events and practical solutions for the logistics industry.

Professor Tan Eng Chye, Provost and Deputy President, National University of Singapore, said: “We have enjoyed a long and fruitful partnership with DHL, and we work together by hosting DHL’s ‘Emerging Leaders’ Program. The Centre shows a united commitment to investing in new technology and innovation, with Singapore as a ‘Living Lab’ to develop best practices in sustainable supply chain management – an approach we are successfully using in several industries.”

“This SSCCAP is a strong vote of confidence in Singapore’s role as the thought leader in Asia for innovative supply chain solutions. The intellectual capital and tools developed by the centre will help companies throughout the region to re-think and execute more sustainable supply chain solutions in Asia and globally,” said Mr Kelvin Wong, Director, Logistics, Singapore Economic Development Board.

The SSCCAP will have seven full-time employees and be steered by a tri-partite committee comprising representatives from DHL, NUS, EDB and industry partners from Accenture and Dell. As well as strengthening access to grants and extending frameworks to support sustainable supply chain innovation, its mission is to imbed sustainability in tertiary supply chain management curriculums both in Singapore and the Asia Pacific.

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## **DHL – The Logistics company for the world**

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 300,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 46 billion euros in 2009.

For the latest news and happenings about DHL in Asia Pacific, visit <http://press.ap.dhl.com>.

## **The Logistics Institute – Asia Pacific (TLI – Asia Pacific)**

The Logistics Institute – Asia Pacific was established in 1998 as a collaboration between National University of Singapore (NUS) and Georgia Institute of Technology (GT) for research and educational programs in global logistics. Modeled after the renowned The Logistics Institute (now known as Supply Chain and Logistics Institute) at GT, its vision is to be the Asia Pacific’s premier institute nurturing logistics excellence through research and education. Since its formation, it has served as the training ground for aspiring logisticians, equipping them with analytical tools to meet supply chain challenges. Since 2003, the institute has been voted Asia’s Best Education Course Provider at the annual Asian Freight & Supply Chain Awards for eight consecutive years. The Institute was also voted Best Training Provider at the Supply Chain Awards. For more information, visit [www.tliap.nus.edu.sg](http://www.tliap.nus.edu.sg)