

For Immediate Release

The LiTMUS Group Defies Financial Crisis

Singapore – 5 May 2009 – Positive news amongst tales of economic woe; Australian boutique management consulting firm, The LiTMUS Group (LiTMUS), a member firm of Highland Worldwide today announces its expansion into Asia.

In spite of the global slowdown, LiTMUS is bullish about its prospects, as the Singapore office will establish a center of excellence for operational effectiveness and performance improvement initiatives within the Group. Utilizing theory of constraints, process improvement and lean six-sigma supply chain concepts coupled with sophisticated software, LiTMUS will be able to achieve sustainable cost reductions for clients, crucial at a time when revenues are declining rapidly across all industries. “Smart firms, especially those with reasonably commoditised products, will use this recession as a catalyst to realign their operations; optimising manufacturing processes and simplifying supply chain networks to gain strategic advantage,” said Jerry Dimos, Singapore based Partner from the LiTMUS Group.

LiTMUS selected Singapore as its Asian base for better access to the over 4000 regionally headquartered multinational firms in the city state as well as numerous cross-border networks, expanding the LiTMUS footprint in the Asia-Pacific region. Further offices will follow in Indonesia and Malaysia within the next 12-18 months and China and India thereafter. “We are pleased that the LiTMUS Group has chosen Singapore to locate its centre of excellence for operational effectiveness and performance improvement. Singapore offers access to a global talent pool as well as a vibrant and growing community of companies with regional and global headquarter functions. LiTMUS will join a growing number of Australian companies that are using Singapore as their gateway to Asia,” said Dr Beh Swan Gin, Managing Director of the Singapore Economic Development Board.

“We look forward to working with our clients to help drive benefits from a local and international perspective through our Asian office and through Highland Worldwide, knowing we can assist our clients to realise their strategic goals” said Brad Miller, the Managing Partner from The LiTMUS Group. Last month, LiTMUS was voted one of the 50 “Best Companies to Work For in Australia” by respected business publication BRW Magazine.

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The LiTMUS Group: Founded in 1998 in Australia, The LiTMUS Group, a member of Highland Worldwide, is an employee-owned management consulting company with over 50 employees. LiTMUS has offices in Brisbane, Melbourne, Sydney and now Singapore and specialises in *turning strategy into great performance* that can be sustained and measured. Visit www.litmusgroup.com for more detailed information.

About The BRW Best Companies to Work for 2009:

Great Place to Work™ Australia has collaborated with BRW Magazine to publish the results of the Great Place to Work™ 2009 study of the "Best Companies to Work For in Australia". The Great Place to Work™ Institute, Inc. is a research and management consultancy based in the U.S. with International Affiliate offices throughout the world. The Great Place to Work™ Institute Australia was launched in 2007 and is the Australian affiliate of the U.S. based Great Place to Work™ Institute. The full report and further details on the survey can be found in the April 30th 2009 edition of BRW and at <http://www.brw.com.au>

■ **Turning strategy into great performance**

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